

# The Effects of Too Many Choices

## 1. Put them into the correct order.

- ① Throughout our daily lives,
- ⑤ we humans must make choices.
- ⑦ These range from the simple
- ⑩ --- what clothes to wear, what TV programs to watch ---
- ③ to the life-altering
- ⑨ --- which university to attend, whom to marry, where to buy a house.
- ⑥ After we make our choices,
- ⑧ we sometimes feel a sense of satisfaction with our decisions.
- ② At other times, we regret our decisions,
- ④ thinking we would have been happier had we taken a different route.

## 2. This term's theme

## 3. Do you agree with this statement? Why or why not?

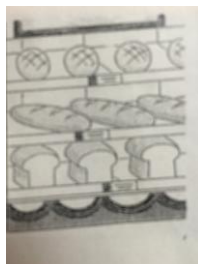
The more choices we have, the better off we are.

## 4. Which do you feel is easier to choose goods from? And why?

(A)



(B)



## 5. Two Studies

(A)	(B)
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## 6. The Results of Two Studies --- Which?

	Before Reading	After Reading
(A)		
(B)1		
(B)2		

## 東大新聞インタビュー How to succeed in job-hunting

**Q:** Thank you for giving me a chance to interview you. This interview is held during the period of job hunting for Japanese college students and I would like to ask you some related questions. First, your study shows that (1 ) reduces (2 ), (3 ), and (4 ). Does this principle also apply to students selecting companies during job-hunting? (70 words)

(1) Fill in the blanks.

- 1.
- 2.
- 3.
- 4.



A: Your question is interesting. Take the following two studies we did.

One study shows that the ( **more / fewer** ) jobs people apply to, the ( **more / less** ) likely they are to get ( **more / fewer** ) job offers. However, there is one problem. That is, <sup>あ</sup>the ( **more / fewer** ) job offers people get, the ( **more / less** ) satisfied they are with the job offers they have accepted. In the second study we observed that during hard economic times, when people tend to get ( **more / fewer** ) job offers, they are overall happier because <sup>い</sup>they feel lucky to have secured a job despite the fact that, on average, it will take them ( **shorter / longer** ) to reach a wage level comparable to what they might get in ( **better / worse** ) economic times. (129 words)

(2) Choose the proper word in the parenthesis.

(3) Summarize the studies.

[Study1]

[Study2]

(4) 波線部 What does it mean?

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(5) *If you were Sheena Iyengar, what advice would you give to those students at Tokyo University, based on her studie*